

TRACK SEVEN

— BREWING COMPANY —

FRIENDS OF THE BREWERY 2021

Frequently Asked Questions

1. Why are beers sometimes ineligible for early Friday pick-up?

We schedule canning every Friday at Curtis Park, and we do our best keep a consistent packaging schedule. However, beer is an active, living beverage. Sometimes, that means it needs a little extra fermentation time. When the beer requires we shift its packaging date, that limits our ability to offer it for early Friday pick-up.

Sometimes, we also have small fermentation runs or beers that yielded less than anticipated. In these instances, we want to provide an opportunity for as many people as possible to obtain the beers by releasing them at the same time on the regular Saturday release date.

2. Why is Curtis Park the only location I can pick-up beer early from on Friday?

Curtis Park is the location where the vast majority of the special release beers are brewed. With packaging typically done during Friday morning, we cannot guarantee a time with consistency that the beers could be available at Natomas or The Other Side. Rather than frustrate people by not having one or more releases reliably available at the other two locations, we will continue to keep this early release benefit available at Curtis Park.

3. Are we allowed to pick-up two 4pks of the same beer on Friday?

Our goal is to provide early access benefits as a really cool option to our Friends of the Brewery members, but we also don't want to frustrate or upset brewery fans who are not part of the program. So to balance the opportunity to obtain the beer in advance and still have cans left for the general public, we do limit to the one 4pk pre-release. If you would like a second 4pk of that beer, you are more than welcome to get that 4pk with the general public on Saturday or afterwards, pending availability.

4. Why can't I use my membership for a donation beer?

When we brew a beer for a special cause, we try to raise as much money as possible. Therefore, donation beers are only eligible for purchase in our taprooms.

5. Can I swap out a 6pk for a 4pk?

Only 4pks are eligible with your membership as 6pks contain more fluid ounces. If there is a core beer that is sold in a 6pk format that you would like to obtain, we recommend taking this opportunity to use your growler for a fill!

6. Why can't we do growler fills of a new beer?

For most of our special releases, we put the majority of the beer into 4pks, leaving only a handful of kegs available for pint and sampler sales. Once can sales are finished and if there are enough kegs available to provide for pint and sample service, we'll then offer growler fills of these items to our members. You still get the same amount of fluid ounces in a 4pks as you do with a growler.

7. Can I pick up my beer next week?

The program is intended to provide tremendous value to our loyal customers, and one of the trade-offs for that value is weekly allocations expire at the close of business on Sunday each week. So you must pick-up your weekly beer allotment during that week, as we do not roll over the benefit week to week.

8. How do I find out what beers you have available?

We are working to regularly provide a monthly release calendar to help forecast what will be available week by week for a given calendar month. You can also visit our Untappd page and select your preferred location to see which beers we have in stock: <https://untappd.com/track7brewingco>

Please keep in mind that there is always the potential for discrepancy between what is listed on Untappd and what is in stock at the breweries. We do our best to keep it updated, but inventory is dynamic and subject to changes.

9. Where did all the IPAs go?

The program is first and foremost a Membership based on growler fills. The cans have been an added bonus that we decided to make available because it has been an exciting added benefit. There are always a number of IPA options including our flagship Panic IPA, Left Eye Right Eye Double IPA and others. We also monitor our sales data and consumer trends with our specialty cans, so that these beers can reflect current creative moments in our dynamic industry. Yet, we hear you. If you want more specialty IPA options, we'll pass that information onto our production teams and see what we can fit into the calendar for you. Further, if there is every a re-brew that you'd like to see please make sure to tell your taproom servers or email us directly at requests@track7brewing.com